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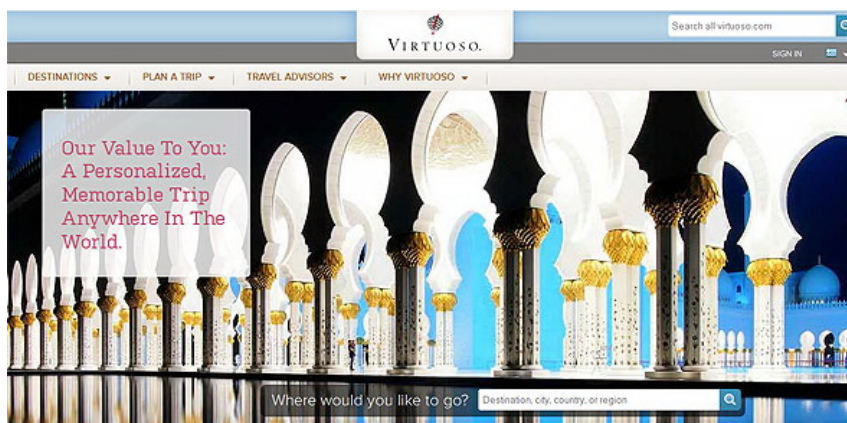


Luxury travel

Virtuoso confirms Asia expansion

Theodore Koumelis - 25 September 2015, 04:46

Mr Londregan, Virtuoso Asia Pacific Managing Director, said the Virtuoso's expansion into Asia comes off the back of an announcement earlier this year that identified Australia as the new regional headquarters for the Asia Pacific Virtuoso network. It also follows the brand's 2014 move into the European and UK market.



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SYDNEY - **Virtuoso** Asia Pacific Managing Director, **Michael Londregan**, has welcomed five new member agencies who will mark the launch of the Virtuoso luxury travel network in the Asian market.

"We are delighted to announce that we have invited five new Virtuoso members from Hong Kong and Singapore to join Virtuoso. These new members mark the launch point for our Asia strategy which is an important part of our ongoing global expansion," Mr Londregan said.

"After an extensive market review, done in collaboration with our Virtuoso supplier partners, we provided invitations to **Country Holidays**, **Jebesen Travel Group**, **Charlotte Travel**, **Luxe Travel** and **Quotient Travel Planner** – these travel businesses will now join our Virtuoso Asia Pacific region."

"The Asia marketplace is scheduled to become an increasingly powerful force in the luxury travel market and Virtuoso is very excited to be developing our brand in Asia with these established and highly regarded members."

Charlotte Harris of Charlotte Travel, has been operating a boutique, family owned agency in Hong Kong for over 14 years and says the Hong Kong travel market is huge.



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"The growth of Virtuoso in the Asia Pacific region proves that demand for service from expert travel advisors and experiential travel that is unique and bespoke is a global reality and Virtuoso is perfectly placed to help agencies and advisors move with the demand."



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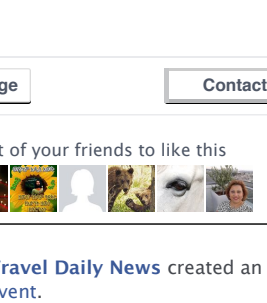
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